



CREATIVETRAVEL
The guru of destination management

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PRESS RELEASE - FOR IMMEDIATE RELEASE

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Creative Travel named “Best Travel Agency – India” at the 21st TTG TRAVEL AWARDS 2010

Bangkok, Thailand; October 7, 2010

A total number of 48,300 nominations were received this year from TTG readers across the Asia-Pacific who participated in the print and online voting exercise for the Travel Awards. Based on these results, 25 new awardees emerged across various categories; acknowledged for their contributions and excellent products and services.

Creative Travel Pvt. Ltd. India was recognized at the Best Travel Agency India at the Award ceremony.

The much coveted annual TTG Travel Awards has been recognising the luminaries of the travel industry since 1989, growing from a humble 10 awards to 76 awards spanning across four categories now. TTG Travel Awards not only serves a benchmark for high standards across the industry but also as a trajectory for the travel industry's advancements.

Honouring the best in the travel industry, the 21st TTG Travel Awards 2010 Ceremony and Gala Dinner took place on 7 October 2010 at the Centara Grand and Bangkok Convention Centre at CentralWorld. Hailed as the region's most prestigious & revered travel industry award ceremony, clinching the award is





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tantamount to achieving region-wide recognition of excellence and commitment. An attendance of almost 700 esteemed travel trade professionals joined in to celebrate 77 of Asia-Pacific's finest travel trade individuals and organisations for their outstanding work.

The TTG Travel Agent Awards recognizes the Best Travel Agent in its respective category in terms of Professionalism and excellence in staff and Best value-added services to client.

This year, between June and August, all readers of *TTG Asia*, *TTG China*, *TTGmice*, *TTG-BTmice China*, and *ttgasia eDaily* were invited to vote for their favourite travel and tourism organisations under the Travel Supplier and Travel Agent Awards Category. Spanning across four main categories, award titles consist of two voting, and two non-voting segments.

The 21st TTG Travel Awards 2010 Ceremony & Gala Dinner is held on the last day of Asia-Pacific's foremost MICE and corporate travel events – IT&CMA and CTW, where more than 2,300 international attendees converged in one single location, to seek new products, services and resources through a series of breakout sessions, conferences, workshops and an exhibition.

Winners for the Travel Agent Awards and Travel Supplier Awards category are determined by votes cast by TTG readers, across Asia Pacific. **Said Rajeev Kohli, Joint Managing Director of Creative Travel** *"The fact that this award is a result of the collective votes polled by the larger hospitality and aviation industry across Asia makes it a great, great, great honour for our team at Creative"*

The first annual TTG Travel Awards began in 1989 and have been organised by TTG every year since, with the exception of 2003, due to the SARS epidemic. In its place, a one-off TTG Honours was held to commend the dedicated efforts of members in the travel industry during those dire times.

Since the awards first began, this celebrated event has grown significantly in terms of participation from the industry as well as the number of awards given out each year. From a mere 10 awards in 1989, the Awards in 2009 presented 76 winners across four categories – two voting and two non-voting. The TTG Travel Awards is now reputed to be the most coveted and influential awards in the region's travel industry.





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Each year, the awards ceremony and gala dinner is attended by some of the industry's most renowned personalities, which makes the awards a truly star-studded event. Moreover, attendance to the gala includes other international media who provide coverage and publicity of the event beyond the region. Winners are selected through voting by readers of TTG publications: TTG Asia, TTGmice, the online TTG Daily News, TTG China and TTG-BTmice China.

Only the award titles in the Travel Supplier & Travel Agent categories are open for voting.

Voters are all the readers of TTG publications: TTG Asia, TTGmice, the online TTG Daily News, TTG China and TTG-BTmice China are encouraged to vote as we recognise that an organisation's customers and closest working partners are the most apt to bestow the title of industry's best.

Travel Agent awards are voted by hoteliers, airline staff, car rental companies, cruise operators, NTOs, GDS companies and all other travel professionals except travel agents, tour operators and destination management companies.

As there are no pre-nominated contenders for the awards, voters simply nominate organisations that they perceive best deserve the various awards, based on a listed set of criteria.

The annual TTG Travel Awards reflect the dynamism of the travel industry. To stay relevant and represent the achievements and contributions of the industry, all awards categories and titles are reviewed and new awards might be added each year. TTG Asia Media's Managing Director, Mr Darren Ng, said, "We need to be adaptable and flexible now, especially with the new kind of working environment the industry faces these days, while still managing to maintain a benchmark for exemplary standards of service and accessibility."

The signature trophy of the TTG Travel Awards is a statuette of Hermes, the God of Travel and protector of travelers in ancient Greek mythology. Cast in solid pewter and plated in 24K gold, the trophy weighs a hefty 2kg! The Hermes trophy has since become the symbol and icon of the TTG Annual Travel Awards.

I N D I A N E P A L S R I L A N K A B H U T A N T I B E T





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About Creative Travel

Established in 1977, Creative Travel has grown to be among India's leading Destination Management Companies covering all of India, Nepal, Bhutan and Sri Lanka. This region is a special place for travellers and our vast experience in handling clients from all over the world allows us to create the most memorable programs for you. Our attention to detail and creativity in planning is fostered by the independence in our ownership, which we would consider to be one of our biggest strengths. This against our more corporatised competitors gives us an inherent advantage in quality control, continuity in projects and accountability. Backed by a team of over 120 professionals, the Kohlis and Creative Travel have earned a reputation for being amongst India's most quality conscious travel companies. We are proud of our history and the future it gives us.



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We have extensive experience in handling high value travellers. We are a company that believes that business is about building relationships. That is why our partners trusted us to handle the top secret honeymoon of Crown Prince Phillippe of Belgium. To handle ground logistics for the launch of three international airlines into India. Is why the Indonesian government used us to provide support services to the official flight of President of Indonesia - Thrice. This is the reason Lufthansa India has asked us to handle the trips of their top management and board members multiple times. Our reputation is why when the well known musician Yanni played at the Taj Mahal with us as the project managers for the entire show. Our services convinced the former deputy Prime Minister of Greece and his friends to travel with us nine times. These are just a few of the many guests who have experienced the best of India with us.

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