



**CREATIVETRAVEL**  
The guru of destination management

Creative Travel Pvt. Ltd.  
Creative Plaza  
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**PRESS RELEASE - FOR IMMEDIATE RELEASE**

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**Creative Travel India wins**  
**Two**  
**National Tourism Awards**  
for being the  
**Best Inbound Tour Operator**  
in our category  
and for being the  
**Best Operator in India for MICE**  
Meetings, Incentives, Conventions and Exhibitions  
**presented by the Ministry of Tourism, Government of India**

**The Indian Industry's Highest Honours...  
The National Tourism Awards**

The National Tourism Award is a recognition of outstanding achievements of the Indian tourism industry stakeholders. This annual awards function inculcates a spirit of healthy competition in the industry to strive for excellence.

The Ministry of Tourism presents the National Tourism Awards to various segments of the travel and tourism industry every year. These awards are presented to state Governments, classified hotels, heritage hotels, approved travel agents, tour operators and tourist transport operators, individuals and other private organizations in recognition of their performances in their respective fields and also to encourage healthy competition with an aim to promote tourism. The selection of the awardees is made by Committees constituted for the purpose.

**The award ceremony was on Wednesday, March 3, 2010**

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New Delhi, Wednesday, March 3, 2010

**Creative Travel (New Delhi, India)** today received TWO of the Indian travel industry's highest honour – the National Tourism Awards. The first was an award for as **"India's Best Tour Inbound Operator"** in its category and the second as **India Best MICE Operator** (Meetings, Incentives, Conventions and Events).

At the prestigious government venue Vigyan Bhawan (which is normally used for heads of state visits and government meetings), in a glittering award ceremony of the Ministry of Tourism, Government of India, Creative Travel was honoured with two National Tourism Awards as "India's Best Inbound Tour Operator" in our category and as "India's Best MICE Operator" (Meetings, Incentives, Conferences and Events), a category in which we have won for a second year in the running. The award was presented by the Hon. Vice President of India, Mr. Mohd. Hamid Ansari, Hon. Minister of Tourism, Ms Kumari Shelja with the Hn. Minister of State for Tourism, Mr. Sultan Ahmed.. Also present on the stage were Mr. Sujit Banerjee, Secretary of Tourism, Government of India and Mr. Sanjay Kothari, Additional Secretary and Chairman & MD of the India Tourism Development Corporation.



This was a very high powered event. In the audience were many other senior members of the government and the industry, including the heads of all leading hotels and airlines. This annual event is highly awaited as it is the finest tribute to the best of the best in our industry. The awards are presented to state governments, hotels, travel companies and other individuals for their performance in the preceding year. We are truly humbled and delighted to have been recognised by our government for the work we do in keeping India's flag flying high.





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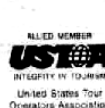
The award for our inbound division reaffirms our belief of being the best DMC in the destination. With an untiring effort to achieve excellence in service, the leisure team at Creative has been truly delighted at the recognition.

The two specialist teams in the company, the Incentives team and Plan it ! Meetings & Conferences have worked hard over the past few years to make their mark both within Creative and in the industry in General and is today the most awarded Incentives & Meetings team in South Asia. Over the years we have understood the importance of specializations and unlike a lot of other inbound companies in our destination, we made a conscious decision to bifurcate the skill set within the company. The Plan it ! Meetings team has its own set of dedicated professionals who do nothing but PCO related work. Our incentive team has skilled people who do nothing but incentives. This way, we have achieved a level of perfection that truly does justice to our claim of being the most awarded Meetings & Incentives team in South Asia.

We want to thank all our partners in India and overseas for all the support they have shown us to make this possible. We are naturally very very excited, honoured and thrilled about this. We want to thank all our partners in India and overseas for all the support they have shown us to make this possible.

The National Tourism Award is a great achievement and another feather in our cap. Creative Travel is also the first Asian company to have won a highly coveted Crystal Award from SITE (Society of Incentive & Travel Executives) for the Most Outstanding Incentive Travel Program in 2007, a performance which was repeated with our Second SITE Crystal Award in 2009. In 2009 we also won a PATA GOLD AWARD for our highly acclaimed newsletter "Creatively Yours". We have also won a number of other National and International awards & recognitions for our performance and contribution to the travel industry.

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Creative Travel Pvt Ltd is chaired by Ram Kohli, a veteran of the travel industry. The award was received by Rajeev Kohli and Rohit Kohli.

**High Resolution Images of the event can be downloaded from the following links-**

- [http://www.creative.travel/upload/Creative\\_Awards\\_2010\\_A.jpg](http://www.creative.travel/upload/Creative_Awards_2010_A.jpg)
- [http://www.creative.travel/upload/Creative\\_Awards\\_2010\\_B.jpg](http://www.creative.travel/upload/Creative_Awards_2010_B.jpg)
- [http://www.creative.travel/upload/Creative\\_Awards\\_2010\\_C.jpg](http://www.creative.travel/upload/Creative_Awards_2010_C.jpg)
- [http://www.creative.travel/upload/Creative\\_Awards\\_2010\\_D.jpg](http://www.creative.travel/upload/Creative_Awards_2010_D.jpg)

### **About Creative Travel**



**CREATIVETRAVEL**  
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Established in 1977, Creative Travel has grown to be among India's leading Destination Management Companies covering all of India, Nepal, Bhutan and Sri Lanka. This region is a special place for travellers and our vast experience in handling clients from all over the world allows us to create the most memorable programs for you. Our attention to detail and creativity in planning is fostered by the independence in our ownership, which we would consider to be one of our biggest strengths. This against our more corporatised competitors gives us an inherent advantage in quality control, continuity in projects and accountability. Backed by a team of over 100 professionals, the Kohlis and Creative Travel have earned a reputation for being amongst India's most quality conscious travel companies. We are proud of our history and the future it gives us.

We have extensive experience in handling high value travellers. We are a company that believes that business is about building relationships. That is why our partners trusted us to handle the top secret honeymoon of Crown Prince Phillippe of Belgium. To handle ground logistics for the launch of three international airlines into India. Is why the Indonesian government used us to provide support services to the official flight of President of Indonesia - Thrice. This is the reason

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Lufthansa India has asked us to handle the trips of their top management and board members multiple times. Our reputation is why when the well known musician Yanni played at the Taj Mahal with us as the project managers for the entire show. Our services convinced the former deputy Prime Minister of Greece and his friends to travel with us nine times. These are just a few of the many guests who have experienced the best of India with us.

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