



**CREATIVETRAVEL**  
The guru of destination management

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PRESS RELEASE - FOR IMMEDIATE RELEASE

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## Creative Travel wins Two World Travel Awards



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**Creative Travel, in its 35<sup>th</sup> year of business, is proud to announce its recent achievements**

We did it again ! This past week we have been honoured and humbled with two global awards for the work we do and the passion we hold and for that today we celebrate. This is especially apt given that we are approaching 'Diwali', our most important festival and a symbolic welcome to prosperity and new beginnings. As we enter the festivities, the entire Creative family does so with great joy and satisfaction of being the best of the best.



Creative Travel is proud to have been awarded as **"Asia's Leading Destination Management Company"** and **"India's Leading Destination Management Company"** at the 2012 World Travel Awards Ceremony in Singapore on October 18<sup>th</sup> 2012. The award ceremony was attended by over 300 industry leaders and dignitaries from all over Asia and the Pacific. A packed delegation of VIPs, senior tourism figures, and international media traveled from 42 nations to attend the event at InterContinental Singapore, which was held in partnership with Singapore Tourism Board and TravelRave 2012, Asia's most influential travel trade festival.

In a field of 8 Indian companies in each category, Creative Travel was voted by the global travel fraternity to be the best in the fray. Informal sources tell us that the share of votes we received was unprecedented for our category. We were so very proud. The awards were received by Rajeev Kohli, Joint Managing Director, along with Sandeep Kapoor, Senior Vice President-Strategy & Development. Says Rajeev ***"These awards are a true reflection of the goodwill we have in our industry and the friends we have across the world. We owe our success to the support of our friends and partners across the world and in India. We are where we are today because of the partnerships we have and the team spirit we have internally."***





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World Travel Awards serves to acknowledge, reward and celebrate excellence across all sectors of the global travel and tourism industry. World Travel Awards was established in 1993 to acknowledge, reward and celebrate excellence across all sectors of the tourism industry, and is described by **the Wall Street Journal** as **"the Oscars of the Travel Industry"**. Today, the WTA brand is recognised globally as the ultimate hallmark of quality, with winners setting the benchmark to which all others aspire.

In 2013, WTA will celebrate its historic 20th anniversary year.

The annual programme is renowned as the most prestigious and comprehensive in the travel and tourism industry. Each year WTA covers the globe with a series of regional gala ceremonies staged to recognize and celebrate individual and collective successes within each key geographical region.

Graham E. Cooke, President & Founder, WTA, underlined the depth and quality of the travel and tourism sector across the three regions.

He said: "Our winners are drawn from the breadth of Asia, Australasia, and the Indian Ocean, reflecting the strength and depth of the travel and tourism sector in the regions. I am sure these organizations will fare strongly in our Grand Final, which takes place in New Delhi, India on December 12, 2012."

"The ceremony has also served as a glittering spotlight for Singapore – a tourism miracle that is bearing the fruits of its investments and creative flair. It is little wonder that this dynamic destination has recorded a double-digit growth in international arrivals over the past year."

Singapore Tourism Board notes the added dimension this prestigious awards program has brought to TravelRave's mix.

Andrew Phua, Director, Exhibitions and Conferences of the Singapore Tourism Board said: "We congratulate the winners of World Travel Awards 2012 Asia, Australasia & Indian Ocean Ceremony 2012. As part of TravelRave, Asia's most influential travel trade festival, the prestigious awards are an excellent platform to honor and celebrate the outstanding achievements of the various businesses that make up Asia Pacific's dynamic travel and tourism industry."

WTA's Asia, Australasia & Indian Ocean Ceremony 2012 marked the final leg of WTA's Grand Tour, a global search for the world's leading travel brands, which also included regional heats in Dubai, Portugal, and Turks & Caicos. The winners of these legs go head-to-head at WTA's Grand Final, which takes place at The Oberoi, Gurgaon, New Delhi, India, on December 12, 2012.





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### IMAGES

**Rajeev Kohli**, Joint Managing Director & Sandeep Kapoor, Senior Vice President-Strategy & Development receiving the World Travel Award.

- [http://www.creative.travel/images/awards/WTA\\_AWARDS\\_2012\\_A.jpg](http://www.creative.travel/images/awards/WTA_AWARDS_2012_A.jpg)
- [http://www.creative.travel/images/awards/WTA\\_AWARDS\\_2012\\_B.jpg](http://www.creative.travel/images/awards/WTA_AWARDS_2012_B.jpg)
- [http://www.creative.travel/images/awards/WTA\\_AWARDS\\_2012\\_C.jpg](http://www.creative.travel/images/awards/WTA_AWARDS_2012_C.jpg)

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### About Creative Travel

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Established in 1977, Creative Travel covers all of India, Nepal, Bhutan, Sri Lanka and Tibet and is today India's largest independent, family owned Destination Management Company. This independence fuels a strong attention to detail & creativity in all we do and this WE consider to be one of our biggest strengths, giving us an advantage in quality control, accountability & continuity when compared to our more corporatised competitors. Our excellent relationships across the sub-continent with hotels, venues and other suppliers who make up this labyrinth of a destination allow us to get priority when others are just others. Backed by a team of over 150 professionals, the Kohlis and Creative Travel have earned a reputation for being amongst India's most quality conscious travel companies. We are proud of our history and the future it gives us.

To read more about us, [click here](#).

