



India's Leading Destination Management Company

welcome to a creative world



complete destination management all over india nepal bhutan sri lanka tibet Maldives



CREATIVETRAVEL

the guru of destination management

complete meeting & conference management

planit! meetings and conferences by Creative Travel

undiscovered stories of the wild waiting to be told



JungleSutra WILDLIFE JOURNEYS BY CREATIVE TRAVEL

the guru of
destination
management



Creative Travel Pvt. Ltd.

Creative Plaza

Nanakpura, Moti Bagh, New Delhi 110021. India

Tel : (91-11) 26872257 - 59, 24679192

Fax : (91-11) 26885886 / 26889764

USA Fax: +1-646-349-1614 EUROPE Fax : ++44-20-7681-1242

Email: creative@travel2india.com

www.travel2india.com | www.creative.travel
www.planit-india.com | www.junglesutra.com

Sales & Marketing Offices in

Brussels, Belgium (for Continental Europe)

Barcelona & Madrid, Spain

London, United Kingdom

Paris, France

Frankfurt Mainz, Germany

Moscow, Russia

New York, USA

Mexico City, Mexico

Sao Paulo, Brazil

Buenos Aires, Argentina & Uruguay

Santiago, Chile

Callao, Peru

Manila, Philippines



Europe

Hanna Manuel @ Creative Travel
Europe
Mereldreef 101, B-3140 Keerbergen;
BELGIUM
T: +32 15 230 547
E: HannaManuel@creative.travel

France

Davina Bulot / Marlène Le Signor @
Creative Travel France
38 Rue De Berri, 75008 Paris
T: + 33 (0) 1 45 19 08 28
M: + 33 (0) 6 64 89 20 40
E: paris@creative.travel

Spain & Portugal

Diana Alvarez & Lourdes Porredón @
Creative Travel Spain
Apartado Postal 150
28231 Las Rozas, Madrid (SPAIN)
T: (+34) 91 631 44 54
M: (+34) 676365062
E: madrid@creative.travel

Germany

Anja Dickmann-Schüler
Creative Travel /
TourismMarketingCommunication
Fischtorplatz 17
55116 Mainz, Germany
T: +49-6131-600 70 75
M: 49- 172 - 96 100 43
E germany@creative.travel

Russia

Ilona Magirovskaya & Margarita
Shinkarevskaya @ Creative Travel
Russia
Kuznetskiy Most, 7, 105064 Moscow,
Russia
T: + 7 916 330 0606
E: russia@creative.travel

UK (Incentives & Meetings)

Susan Scales & Mercedes Conde-Nieto
@ Creative Travel UK / GMC Marketing
Global House, 152 Motspur Park,
London KT3 6PF, Surrey; UK
T: +44-208-949-1234
E: susan@gmc.uk.com;
sales@gmc.uk.com

UK (leisure & special interest travel)

Sandra Leach / Ashley Hale @ Creative
Travel London / The Sandra Leach
Company
The Old Church 89B; Quicks Road;
Wimbledon; London SW19 1EX; UK
T: +44 (0) 208 545 2615
E: london@creative.travel &
ashley@sandraleach.co.uk

North America

Janine Cifelli @ Janine Cifelli
Representation
1232 Fox Hollow Drive, T1oms River, NJ
08755
Toll Free: (800) 719-6422
T: (732) 473-9982
E: usa@creative.travel,
jc@janinecifelli.com

Mexico

Mauricio Gonzalez / Angel Tellez
Connect-Worldwide Mexico
Luz Saviñon 9-301
Col. Del Valle CO 03100
Mexico DF, Mexico
T: +52 55 3330 5100
E: angel@cww.travel

Brazil

Sidney Alonso & Walter Soares
Creative Travel Brazil / Avant Garde
R. Gabriele D'Annunzio, 1409 #101,
Sao Paulo - SP - 04619-005; Brazil
T: +55 11 8111-2221

E : salonso@agbrands.com.br
wsoares@agbrands.com.br

Argentina & Uruguay

Rosina Gomes De Freitas
Creative Travel Argentina / Avant Garde
E: rosina@agbrands.com.br

Chile (for all travel products)

Claudia Pastén
Creative Travel / Agunsa Chile
Av. Andrés Bello 2687, Piso 15
Edificio del Pacífico
Casilla 2511, Santiago
T: (56-2) 4602700
E: chile@creative.travel

Peru

Patricia Lúcar de Hende
Creative Travel / Agunsa Peru
Agencias Universales Peru S.A.
Av. Nestor Gambeta 5502, Las 200
Millas, Callao
T: (51-1) 619-0300
E: peru@creative.travel

Philippines

Marilen Dinglasan @ Creative Travel
Philippines
M: ++ 63 -9178430367
E: manila@travel2india.com
marilen_ding@yahoo.com



impressions



Established in 1977, Creative Travel has grown to be among the region's leading Destination Management Companies and covers all of India, Nepal, Bhutan, Sri Lanka, Tibet, Bangladesh & Maldives. This region is a special place

for travellers and our vast experience in handling clients from all over the world allows us to create the most memorable programs for you. Our excellent relationships across the sub-continent with hotels and others who make up this labyrinth of a destination allows us to get priority when others are just others.

To read more about our company, please go to the following link : [Creative's Profile](#)

To see a copy of our highly acclaimed "Signature Tours" brochure, please go here - [Signature Tours Brochure](#)

Our attention to detail and creativity in planning is fostered by the independence provided by our family ownership, which I would consider to be one of our biggest strengths. This, compared to our more corporatised competitors, gives us an inherent advantage in quality control, continuity in projects and accountability. Backed by a team of over 125 professionals, the Kohlis and Creative Travel have earned a reputation for being amongst India's most quality conscious travel companies. We are proud of our history and the future it gives us.

What we offer is our reputation for our integrity, our creativity and our experience in managing travel to India and her region for over three decades. India is indeed a special place for travellers and our vast experience in handling clients from all over the world allows us to create the most memorable tours for your important clients. Every program we handle is done with the highest levels of professional and creativity that guarantees satisfaction. Everything we do is customized and so we like to send programs to our partners that fit in with their client base and way of selling. This ensures the best pricing and the best fit in tour design.

We have the privilege of working with some of the best companies from all over the world and each is a part of our family. We do not want to be the largest company in India, just the best and therefore our goal is to work with a few special professionals, such as yourself, that share the same desire to show the best that India has to offer. At Creative, each one of your guests will never be just a number. Each one will always receive the legendary levels of personalised service that we are known for. Our partners have come to trust us blindly and we will never do anything to compromise that faith. That is why prestigious organisations like the the WPO (World Presidents Organisation), the Royal Family of Belgium, the Presidential office of Indonesia, BMW, Volvo, Lufthansa, Northwest Airlines, the music superstar Yanni and many many more have chosen Creative Travel to show them the best of India.

We are a company that believes that business is about building relationships. We understand the costs of your acquiring & retaining a client and therefore we ensure that every program we handle is done with the highest levels of professionalism and creativity in order to guarantee satisfaction. Every guest we send back happy helps our partners grow and when you grow, so do we. That is our commitment to our partnership with you.

Reputation cannot be bought and we would never do anything to compromise the integrity and standards of our partners.

Incentives are handled by the DMC team at Creative Travel.

Over the past few years, we have seen a growth in our conference and meeting business and for this we established a division called **“Plan it! Meetings & Conferences”**. Plan it! is a full fledged PCO and is independent of the DMC operations. Today Plan it! has carved a niche for itself as being India's most professional conference management team.

signature
T O U R S
BY CREATIVE TRAVEL

Sig . na . ture \ noun.

- 1. Any distinguishing style;**
- 2. A distinctive mark, characteristic.**

Over the years we have gained the reputation of being India's finest premium travel company. As the name suggests, the very ethos of this product line is distinctive and exclusive. 'Signature Tours by Creative Travel' is a brand that was created to offer a very special style and level of service to the discerning traveller, a traveller who wants nothing less than the best. 'Signature Tours' marks a statement of our position as a specialist in the art of premium travel. We have extensive experience in handling high value travellers. We are a company that believes that business is about building relationships. We hold the trust of our partners as sacred.

planit!
meetings and conferences
by Creative Travel

Creative has a full fledged in-house PCO division, dedicated to meeting the highest standards in the Meetings, Conferences and Exhibitions industry. Our involvement with associations such as, ICCA, SITE and the India Convention Promotion Bureau (ICPB) (of which we are a founding member) attests to our commitment to our industry. At Plan it! by Creative Travel, every meeting and conference is an event handled with the highest levels of

professionalism. Our knowledge and experience in the region combines with detailed planning to ensure that every aspect of organising the event is efficient and stress-free.





JungleSutra

WILDLIFE JOURNEYS
BY CREATIVE TRAVEL

*undiscovered stories of the wild
waiting to be told*

**Jungle [juhng-gull] – original 'jungle' (Hindi)
Sutra [soo-truh] – (Sanskrit)**

A JungleSutra tour is aimed at the discerning traveler who is looking at exploring the exotic world of animals in comfort and style. Every JungleSutra itinerary is a complete, customized package that takes care of travelers needs from the moment of departure to return. Our trips are designed to capture the uniqueness of each region, its wildlife, flora and fauna. Each wildlife safari experience has its own identity, feel and character. The JungleSutra team is being manned by experienced wildlife and operations professionals and has linkages across the Indian sub-continent providing a seamless network.

Creative Travel is proud to announce the arrival of its specialist Wildlife brand "JungleSutra Wildlife Journeys".

JungleSutra has been established to fill what we feel is a void in the Indian travel industry. Many are offering trips to wildlife reserves, but very few companies are offering complete wildlife experiences. JungleSutra is a team who will approach wildlife with a very different set of eyes. We will develop experiences and journeys that go beyond basic park visits. The objective is to also showcase the flora and fauna that is not yet explored by the traveler to India.

Very few people know that Indian wildlife boasts of higher diversity as compared to other parts of the world. The Indian offering of wildlife sanctuaries hold some of the world's finest wildlife stock. Yet today India doesn't feature prominently on the international wildlife tourism map. Everybody looks at India and thinks only of Tigers, but how many know about the lions in India, the Stripped Hyena, the Red Panda, the One Horned Rhinoceros or the Whale Sharks off the coast of India. There is so much India has to offer in animals, birds and flora and the surface has yet to be even scratched.

A JungleSutra tour is aimed at the discerning traveler who is looking at exploring the exotic world of animals in luxury and style. Every JungleSutra itinerary is a complete, customized package that takes care of travelers needs from the moment of departure to return. Our trips are designed to capture the uniqueness of each region, its wildlife, flora and fauna. Each wildlife safari experience has its own identity, feel and character. Accommodation, activities, cuisines and services are detailed to meet the preferences and budgets of the traveler.

JungleSutra will also have a very strong social initiative and will be engaging local communities and forest officials in activities that give back to the areas we visit.

The JungleSutra team is being manned by experienced wildlife and operations professionals and has linkages across the Indian sub-continent providing a seamless network.

about us



The Kohlis - Chairman & Managing Director, Ram Kohli (center) and Joint Managing Directors, Rajeev (left) and Rohit (right)

Times have changed, and so have the means of travel and discovery all over the world. But like the travellers of old, few can resist the allure of the east even today. For all of us in the travel industry, that is precisely where the real challenge lies. In being able to match the magnificence of the past with the comforts of the new century for every client like you. Every time. In my professional experience spanning over 35 years in India, Europe and North America, I have always maintained that the business of travel is about much more than business transactions. It is a commitment to building relationships of trust, based on an understanding of the needs of agents and clients alike, and the ability to support it by delivering on promises. At Creative Travel, we believe only such partnerships can ensure that each of you has the most memorable journey through our lands. And that is our unflinching commitment to you in India, Nepal, Bhutan, Tibet and Sri Lanka. Because everyone knows that to offer international standards of destination management in the Indian subcontinent, you've got to be Creative.

Ram Kohli

Chairman & Managing Director
Founder-President of the Indian Association of Tour Operators, He has also been honoured with a number of national and international awards for his personal contribution to the travel industry.

Walk down the passage of time and discover the legacy of ancient civilisations. Witness breathtaking architecture set against dazzling landscapes. Listen to the winds that echo with tales of valour and passion. Allow the music and culture to transport you into another world altogether. Because at Creative Travel, we are dedicated to the idea that nothing should come between you and the best that the east has to offer. Not the scores of rules and regulations to be conformed to. Not the hundreds of languages spoken in the region. Nothing. Ever since we began as destination managers in 1976, we have believed it is our business to ensure that personalised planning and efficiency in every aspect of our operations makes every visit you make to India, Nepal, Sri Lanka, Bhutan or Tibet, an absolute pleasure trip.

PLANNING to fulfil dreams.

At Creative Travel we know that no two travellers are identical. That's why our brochure of itineraries is merely a sample of the tours available, an indication of the scope of services we provide. With the wealth of our experience, we offer you a range of options that will fulfil your dreams and your needs, to help you make the perfect choice. A major strength has been our ability to virtually customise every program at no additional cost, because we know the region and the business best.

MANAGING to satisfy the mind and soul.

We believe the most perfect plans need to be implemented with an equal, if not greater attention to detail. So, although we belong to the land of kismet or 'fate', we leave nothing to chance. A good destination management company must be the nerve centre for all operations, so our experienced region-wide network keeps us in touch with business partners and clients from around the globe, around the clock. Every hotel we use, every supplier we contract is selected only after careful screening for the highest standards of excellence and reliability. And our modern fleet of luxury coaches and cars helps us go the proverbial extra mile for every guest.

SPECIALISING in special events.

Do you wish to explore the history of the region, or study its ancient cultures? Do you dream of hiking in the majestic Himalayas, or are you game for a camel safari in the desert? Do you want to experience the vibrancy of festivals and fairs, or crave for a quiet, meditative retreat? Is it a golfing holiday you are looking for, or a gourmet tour? Or are you inclined to pursue ayurveda, yoga or classical Indian dance? At Creative Travel, we have an inexhaustible database of cultural and special interest programs to meet every requirement, and help every dream come true. And of course, the experience and connections to transform every itinerary on paper into an experience to remember.

EXCELLING in corporate packages and incentive programs.

At Creative Travel, we also take great pride in the fact that few can match our creativity in corporate packages, conferences and meetings. From making special arrangements for guests to delegate kit design and production, from venue selection to organising social evenings, pre and post tours and spouse programs, Creative Travel's experience in co-ordinating conferences and other corporate events has always proven invaluable in making every event a success. When it comes to incentive programs, Creative Travel excels in selecting the perfect itinerary, choosing the ideal theme, organising exclusive events, offering experienced escorts and everything else it takes to make every incentive tour a once in a lifetime experience.

CHARTERING the course to absolute luxury.

From take off in your hometown to a safe landing in this part of the world. From hotel bookings to exclusive excursions. From theme dinners to special shopping sprees. If luxury is what you are looking for, the charter division of Creative Travel is precisely who you are looking for.

OFFERING decades of experience to every traveller.

For two and a half decades, it has been our tradition to offer nothing less than the best practices in destination management. Our planning and execution is tailored to meet the specific needs of your market and clientele. Our 24-hour reply policy is designed to value your time and schedules. And our staff is more than just professionally trained, they are well versed with ground realities. Often, their communication skills are enhanced by their fluency in more than one language. And our reputation and negotiating power in the region ensures that you get the most competitive prices without ever compromising on quality. Which explains why travellers and travel professionals from all over the world place such high value on the personalised attention they receive from Creative Travel.

RECOGNISING the power of excellence.

The Government of India National Tourism Award, which has been conferred on us several times. The PATA Chairman's Achievement Award. The Government of Nepal Award. The Indian Airlines Trophy. And many more national and international honours. These are but symbols of the distinction we have earned for bringing the world's best standards of destination management to the Indian subcontinent.

But there is another category of rewards we hold closer to our hearts. The pleasure of having transported thousands of travellers from all over the world, into the magical world of the east. The satisfaction of helping them experience these magnificent and mysterious lands to the fullest. And the knowledge that the relationships we have built will carry us all into the future, together. For Creative Travel, that is the final destination.

our affiliations

Creative Travel is a Global member of

Indian Association of Tour Operators (**IATO**) *Founding Member*

Travel Agents Association of India (**TAAI**)

Society of Incentive Travel Executive (**SITE**)

Meeting Professionals International (**MPI**)

International Congress & Convention Association (**ICCA**)

India Convention Promotion Bureau (**ICPB**) *Founding Member*

American Society of Travel Agents (**ASTA**)

Pacific Asia Travel Association (**PATA**)

United States Tour Operators Association (**USTOA**)

German Travel Agents Association (**DRV**)

International Gay & Lesbian Travel Association (**IGLTA**)

South American Travel Agents Association (**COTAL**)

Adventure Tour Operators Association (**ATOA**).

These Memberships carry responsibilities and Creative Travel is pledged to meet those responsibilities with the highest standards in the hospitality industry.





it's in
the
details



Our Pricing.....

Everything we do is customised. We believe that no two travellers and no two travel planners are alike. Every traveller, be it an individual, a group or an incentive, is unique in their own way. For that reason we will never box you into a standard package.

Our flexible operating structure allows us to give you the most competitive pricing for services that you need. We do not work on commissions from any of the hotels. Creative Travel enjoys tremendous buying power with all hotels in the sub-continent not to say excellent relationships. We are perhaps one of the only 4 – 5 companies in India who have unlimited credit facilities with every hotel in the region without even one bank guarantee. This speaks volumes of our reputation. This coupled with our buying power our buying power with the hotels and other suppliers allows us to give you the most competitive rates without ever compromising on our quality of services. If price is your only criteria for choosing your partner, then we are not the partner for you. But if you want the best in services at the best of prices, Creative Travel can bring you the magic.

We will not give you a price that ends up sitting on your table. Our commitment is to help you make the sale. If you do not do business, then neither do we!

Our Transport.....

Creative Travel has the finest and largest fleet of vehicles owned by any DMC in India. Creative Travel is the first Indian DMC to own its own fleet of luxury Volvo buses (four, all with on-board toilets) aside from other cars and buses. In addition to our own fleet, we have vehicles attached to us on a regular basis from key local vendors who are on our panel.

At Creative we understand the value a vehicle adds to the tour. We don't know if you have seen Indian vehicles, but we do have a variety of options now. They may not be at par with what is available in some other countries, but we do use the best that is possible. We own our own fleet purely for quality control and it is the largest DMC owned fleet in the country. All our drivers have spotless track records and all vehicles go through periodic safety checks. All vehicles used by us throughout our network carry compressive auto insurance as demanded by law We follow the same levels of quality with all our suppliers as well.

Our Guides.....

To us, the guides are your face with the guests and therefore are probably the most important component of the tour. In India, we are not allowed to hire guides as full time employees and so we have a select panel of guides we use regularly. All guides we use must have a license from the Ministry of Tourism to work and unlike others we do not save money by using unlicensed guides. We are regarded as one of the hardest companies to get an assignment with as we are very selective who we add to our panel.

On our customised group tours, the services of a professional Tour Manager Guide will be a standard inclusion and this person will accompany the group from the start till the end. We do not allow a guide to work for us as a tour manager till they have worked for us as a local guide for at least a year and proven themselves in their client skills. Each one is personally interviewed and explained the policies of the company. The person on your tours will be well experienced in travelling with groups of the type that you normally handle.

Our Markets & Our Clients.....

As a company our client base is quite well spread out. We are very strong in the US, UK, Spain, France and South Asia. We are known for being quality specialists.

Through our partners we handle a variety of business ranging from individual travel, groups of various statures, special interest tours and more. We have also worked with universities and colleges from different parts of the world on student and alumni programs. We made a conscious decision to grow in the quality end of the market and. Our partners vary from luxury specialists to group operators to small retail outfits, but the common thread amongst them all is the desire to showcase India with quality. In addition to these, we work with some fine travel companies in other parts of the world. Each partner has a unique set of clients and we hold their trust sacred. Contact names can be given for reference checks if needed.

Our clients are some of the finest tour operators and travel professionals all over the world. A list of references can be provided if desired.

Quality Assurance across our network.....

Creative Travel has a network of associate offices that have been a part of the Creative Team for many years. These offices run as an extension of Creative

Travel and operate under the parameters for quality and safety as laid out by us. These offices offer a seamless level of service and are all branded as Creative Travel. Most of our partners have been with us since the inception of our company. An associate is selected based on market reputation, references followed by a detailed interview process and inspection of their facilities. The services rendered by these associate offices is limited in their scope as all planning, negotiating and execution work is done in the central office.

For other vendors such as transporters, charter brokers, theme services providers etc, we prefer to do physical checks of their work where possible and select partners based on client feedback and market reputation. In addition we do a complete background and reference check on all our associates. This tends to be more reputation based and is followed by a comprehensive interview. Frequent inspections are also done.

Any one working with us has to be able to deliver the levels of service that we are known for. The bar for that is set very very high and only the best can pass the test.

We at Creative Travel are dedicated to delivering the finest in client experiences and therefore place a lot of importance on supervision of all activities rendered by third party vendors.





india's most
awarded
destination
management
company
since 1977

some
of our
honours

September 2011 - World Travel Awards
"India's Leading Destination Management Company"

October 2011 - 22nd TTG Travel Awards -
"Best Travel Agency in India"

October 2011 - Site Crystal Awards -
"Best Destination Based Experiential Incentive Travel Program"

October 2011 - Site Crystal Awards -
"Exceptional Motivational Travel Program"

October 2010 - 21st TTG Travel Awards - "Best Agency in India" | 13 time winner of the Government of India's National Tourism Award as "India's Best Inbound Tour Operator? | 2 time winner of the Government of India's National Tourism Award "India's Best MICE Operator" | Winner of the 2010 WOW Experiential Marketing Award for best MICE Tour | 4 time SITE Crystal Award winner for excellence in motivational incentive travel programs | Winner of the "PATA Gold Award 2009" for our newsletter "Creatively Yours" | "Industry leader of MICE in India? – TIME magazine | Voted India's "Most Professional MICE Tour Operator" 2007 by the South Asian Travel and Tourism Exchange | Voted India's "Most Professional Business Tour Operator" 2006 by the South Asian Travel and Tourism Exchange | World Travel Market Global Award, 2001: WTM for excellence in tourism | PATA Chairman's Achievement Award, 1999: Bestowed on Ram in the presence of the Prince of Japan at PATA's Annual Conference | Friend of Nepal Award, 1998: Awarded by the Government of Nepal | and many other awards & recognitions.....



India's Leading Destination
Management Company
2011



TTG Asia
2010
2011



4 time winner
2007
2009
2011x2



13 time winner
of the
National
Tourism Award

"Incredible India"

Can words describe 3.2 million sq. kms. of the Indian subcontinent? Can pictures capture a terrain as diverse as verdant forests, golden deserts and the majestic Himalayan range? Can stories tell you all you want to know about the complex cultures of the Indian people, their languages and dialects, their rituals and traditions?

To feel her magic, be touched by her spirituality, experience her intensity or join in her celebrations, you have to be in India.

Creative Travel Pvt. Ltd.
Creative Plaza, Nanakpura, Moti Bagh
New Delhi 110021. India
Tel : (91-11) 26872257 - 59, 24679192
Fax : (91-11) 26885886 / 26889764
USA Fax: +1-646-349-1614
EUROPE Fax : ++44-20-7681-1242
Email: creative@travel2india.com
www.creative.travel

